

# Kelly vanDellen | Design

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## EXPERIENCE

### Graphic Designer | Premiere Sports Travel Cary, North Carolina

2007-Present

Manage the production of print and web communications for eight sister companies within the NASM (Premiere Global Sports) family. Work with college partners to develop materials for travel and events including websites, emails, print materials, and credential cards. Other projects include a redesign of GoTickets.com (release date: summer 2008), rebranding of the company to Premiere Global Sports, joint promotional materials for the Kentucky Derby, and promotional and event materials for NASCAR and NAPA Auto parts.

Ref: Current References upon request

### Senior Graphic Designer | The Woodlands United Methodist Church The Woodlands, Texas

2002-2007

Worked in a five-person communications team to develop and create all print and web materials for a 7,200 member church and its affiliated organizations. Expanded the work of the department and increased efficiency by initiating project management systems, implementing hardware and software upgrades for department operations, and allowing previously outsourced projects to be completed in-house. Independently managed all aspects of projects, from initial conceptualizing with senior staff to coordinating production with printers and mailing houses. Projects include pieces for a seventeen million dollar building campaign, two annual holiday mailings to 40,000 homes, and display room design and layout.

Ref: Tammie McAdams - Communications Director | [tammie.mcadams@leadnow.org](mailto:tammie.mcadams@leadnow.org)

### Olympics Graphics & Timing Coordinator | International Sports Broadcasting Salt Lake City, Utah

2002

Responsible for pre-olympic set-up and post-olympic tear-down of graphic computers and Chyrons in SD and HD broadcast trucks at venue for ice skating/short track speed skating, speed skating, and hockey. Acted as liaison between Seiko, SchlumbergerSema, and ISB to troubleshoot problems occurring during live broadcast.

Ref: Jim Owens - Broadcast Training Program Manager | [jim.owens@asbury.edu](mailto:jim.owens@asbury.edu)

### Graphic Design Intern | The Cre8tive Group Wilmore, Kentucky

2001

Worked with lead designers, programmers, and video editors on company promotional materials and web site mock-ups for clients.

Ref: Chad Crouch - President | [chad@cre8tivegroup.com](mailto:chad@cre8tivegroup.com)

## EDUCATION

### Asbury College | Wilmore, Kentucky

1998-2002

BA in Media Communications

## SKILLS & INTERESTS

**Computer software** | Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Macromedia Flash, Macromedia Dreamweaver, Apple Aperture, QuarkXPress, MS Office, HTML, CSS Mac OS X, Windows

**Photography** | Specifically nature and abstract photography

**Cooking** | In search of the perfect pizza crust

**Exploring the outdoors** | Photography, Kayaking, Hiking & Camping